

# The relevance of non-state actors for individual climate protection activities and climate policy (NostaClimate)

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## Overview

### Goal

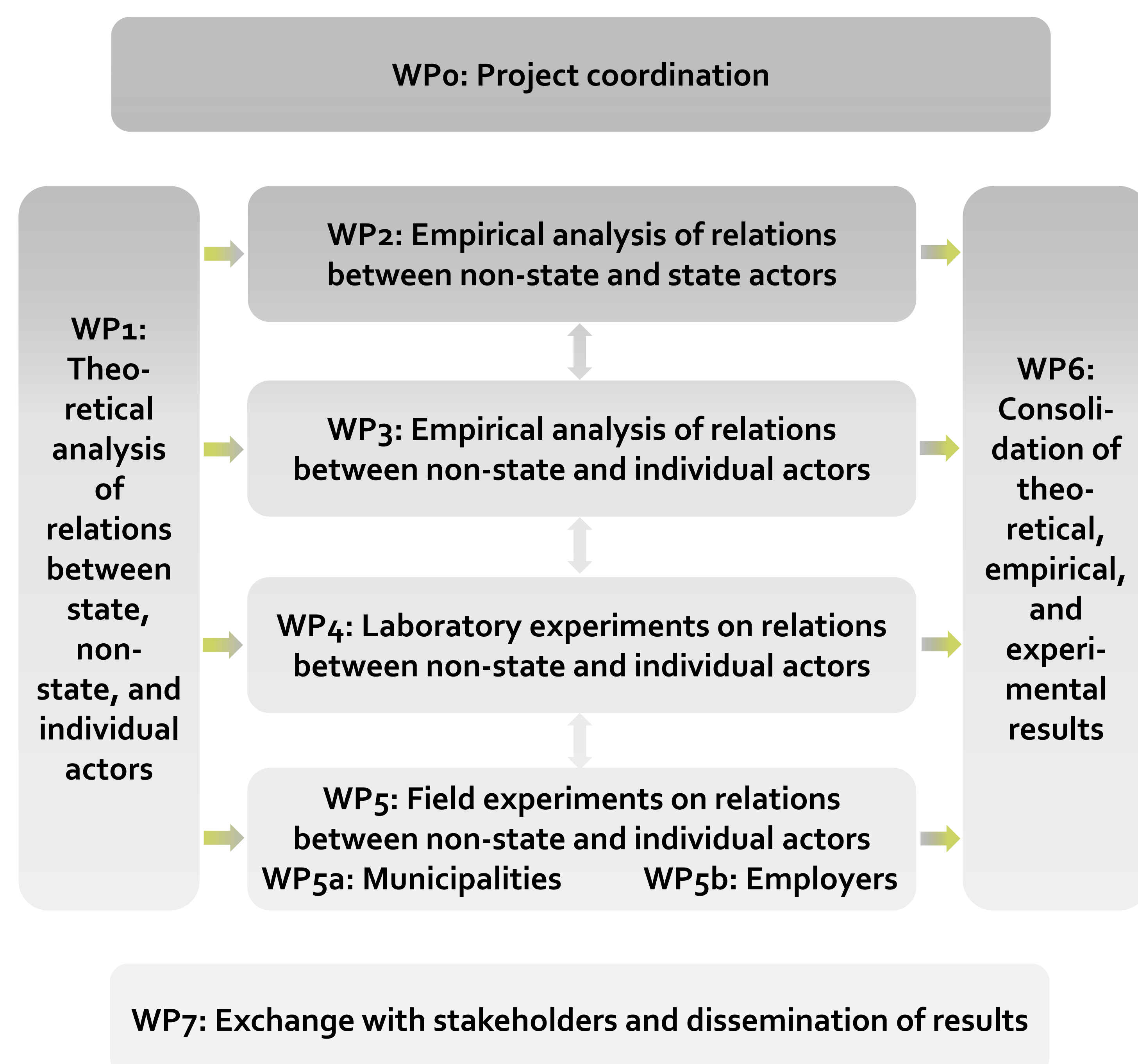
Analysis of the role of non-state actors for the reduction of greenhouse gas emissions through own activities and especially through

- their influence on attitudes and climate protection activities of individual actors and
- their monitoring of activities of state and other non-state actors

### Methods

Use of a mix of complementary methods that include theoretical, empirical, and experimental approaches

## Structure



## Relevance

Development of strategies and recommendations

- for non-state actors, especially with respect to the influence on individual climate protection activities and
- for policymakers, for example, to strengthen the position of non-state actors in the monitoring of activities of other actors

## Work program

### WPo: Project coordination

### WP1: Theoretical analysis of relations between state, non-state, and individual actors

- Modeling of mechanisms used by non-state actors to influence individual environmental behavior
- Public choice approaches to model the role of non-state actors
- Basis for hypotheses in the empirical and experimental analyses

### WP2: Empirical analysis of relations between non-state and state actors

- Analysis of motivations and strategies for climate protection activities by municipalities and their monitoring of state activities
- Interviews with representatives of climate-active municipalities

### WP3: Empirical analysis of relations between non-state and individual actors

- Analysis of the effect of social norms and leading by example on individual attitudes and climate protection activities
- Representative survey of citizens in Germany

### WP4: Laboratory experiments on relations between non-state and individual actors

- Analysis of individual preferences for the formation and design of non-governmental but formalized institutions in the context of climate protection
- Laboratory experiments at the University of Mannheim

### WP5: Field experiments on relations between non-state and individual actors

#### WP5a: Municipalities

- Analysis of the effect of religious and municipal norm-shaping on individual climate protection activities
- Field experiment at the German Evangelical Church Assembly and online field experiments with citizens from Heidelberg, Mannheim, Hamburg, and Münster

#### WP5b: Employers

- Analysis of the effect of employers' activities and norms at the workplace on climate protection activities of employees
- Field experiments with employees of the University of Hamburg, University of Kassel, and Grenoble Ecole de Management

### WP6: Consolidation of theoretical, empirical, and experimental results

- Consolidation of results from WP1 to WP5

### WP7: Exchange with stakeholders and dissemination of results

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