# **Annual Meeting of the Committee for Industrial Economics**

March 22-23, 2018 - Vienna

Venue: Vienna University of Economics and Business, Welthandelsplatz 1, A1020 Vienna Room: Building AD, AD. 0.114 Sitzungssaal 1

## Program

	Wednesday, March 21
20:00	INFORMAL GET TOGETHER
	Melker Stiftskeller, Schottengasse 3, 1010 Wien, http://www.melkerstiftskeller.at/
	Thursday, March 22
08:50	WELCOME
	SESSION Dynamic aspects of consumer demand
	Chair: Konrad Stahl
09:00 - 10:00	Tobias Klein [joint with Yan Xu and Bart J. Bronnenberg]:
	"The Relationship between Customer Value and the Timing of Adoption in a New Experience Goods"
	Discussant: Philipp Schmidt-Dengler
	Daniel Klapper [nominated] [joint with Vlada Pleshcheva and Till Dannewald]:
10:00 - 11:00	"On Factors of Consumer Heterogeneity in (Mis)-valuation of Future Energy Costs: Evidence for the German Automobile Market"
	Discussant: Andras Niedermayer
11:00 - 11:30	COFFEE BREAK

	SESSION Fairness and pricing
	Chair: Andreas Roider
	Daniel Halbheer [joint with Marco Bertini and Stefan Buehler]:
11:30 - 12:30	"Creating and Sharing Surplus when Consumer Entitlement Matters"
	Discussant: Heiko Karle [nominated]
42.20 44.00	HINCH ("Doc Compus" decompus at)
12:30 - 14:00	LUNCH ("Das Campus", dascampus.at)
	SESSION Electricity Market
	Chair: Anette Boom
14:00 - 15:00	Florian Szücz [nominated] [joint with Tomaso Duso and Veit Böckers]:
	"Abuse of Dominance and Antitrust Enforcement in the German Electricity Market"
	Discussant: Veronika Grimm
15:00 - 16:00	Klaus Gugler [joint with Sven Heim, Maarten Janssen and Mario Liebensteiner]:
	"Market Liberalization: Price Dispersion, Price Discrimination and Consumer Search in German Electricity Markets"
	Discussant: Hannes Ullrich
16:00 - 16:30	COFFEE BREAK
	SESSION Network Economics
	Chair: Paul Heidhues
	Martin Peitz [joint with Paul Belleflamme]:
16:30 - 17:30	"Platform Competition: Who Benefits from Multihoming?"
	Discussant: Daniel Müller [nominated]
17:30 - 19:00	GENERAL ASSEMBLY
20:00	DINNER
	Schweizerhaus, Prater 116, 1020 Wien, www.schweizerhaus.at

	Friday, March 23
	SESSION Organizational forms of firms
	Chair: Christine Zulehner
	Dalia Marin [joint with Linda Rousova and Thierry Verdier]:
09:00 - 10:00	"Do Multinationals Transplant their Business Model?"
	Discussant: Thomas Rønde
10:00 - 11:00	Susanne Prantl [joint with Frederik Thenee]:
	"Incorporation Decisions and Job Creation in New Firms"
	Discussant: Christine Zulehner
11:00 - 11:30	COFFEE BREAK
	SESSION Vertical relations
	Chair: Ulrich Kameke
11:30 - 12:30	Fabian Herweg [joint with Magdalena Helfrich]:
	"Salience in Retailing: Vertical Restraints on Internet Sales"
	Discussant: Philipp Reiss
12:30 - 13:30	Maarten Janssen [joint with Edona Reshidi]:
	"Wholesale Price Discrimination and Consumer Search"
	Discussant: Stefan Bühler
13:30 - 15:00	LUNCH ("Das Campus", dascampus.at)

Papers will be posted on our committee's website

## **Travel Suggestions**

#### By public transportation

Campus WU is located between the two U2 subway stations Messe-Prater and Krieau.

The AD building, Meetingroom 1 lies in the west of the Campus. Please use the U2 subway station Messe-Prater, exit Messe. (5 minutes walking to WU).

Bus line 82A (stop Südportalstrasse) and streetcar line 1 (stop Prater Hauptallee) also stop close to Campus WU.

#### By plane

Get on the S-train (S7) from "Airport Vienna" (direction Floridsdorf) to "Praterstern". Change here and take the subway "U2" (direction Seestadt) to "Messe-Prater" (one stop only).

### By train

<u>Hauptbahnhof</u>: take the U1 direction Leopoldau to Praterstern – U2 direction Seestadt to Messe-Prater <u>Westbahnhof</u>: take the U3 direction Simmering to Volkstheater – U2 direction Seestadt to Messe-Prater Bahnhof Praterstern: take the U2 direction Seestadt to Messe-Prater

#### By car

The underground parking garage is located under the main boulevard running through the campus. The entrance to the garage is on Trabrennstrasse. The garage has 411 parking spaces; 180 spaces are for short-term parking, the rest is reserved for long-term pass holders. There are four exits to the campus from the garage. All exits lead to the outside, so that visitors can enter all campus buildings from their main entrances on the ground floor.

