

Dialogs on Knowledge and Technology Transfer: Economists meet TT officers – **Second announcement**

Meeting of Working Group 1 “Science, technology and knowledge creation” of STRIKE

The objectives of the workshop are the following:

- Establish direct contacts and exchanges between economists active on research on knowledge and technology transfer (KTT) with managers of KTT offices from leading European Universities.
- Provide a better mutual understanding and insights on the complex KTT processes, their implication and role on academic research as well as the economy.
- Improve the quality and the relevance of the KTT operational activities and research in Europe.
- Determine the type of collaboration that can be envisioned between both communities in the future.

The participants are selected on the relevance of their research (economists) and their experience (KTT managers). PhD students are also invited (see annex for the list).

The venue will be provided by the Fondation Brocher (www.brocher.ch). It is located near Geneva, on a beautiful site the bank of the lake of Geneva. It provides an excellent opportunity to lead discussions and organize presentations in a quiet and relaxed atmosphere.

Accommodation The foundation has access to attractive rates from the hotel Excellior**** (www.excellior.com), located on the French border, at proximity from the foundation. A pre-reservation has been made for 26 participants. See attached registration form for the hotel.

Travel: visit the following site to reach Geneva, www.dohop.com by plane, www.cff.ch by train.

From Geneva airport (www.gva.ch) to the hotel, the following possibilities are available:

By public transportation: Trains to Geneva-Cornavin station (city centre, 6' journey) leave every 15 minutes. From Cornavin station, take the bus n° 8 (Direction Veyrier-Douane) and change at “Rive” stop for the bus “G” until Veigy-Foncenex (see plan in attached). Tickets are available at the ticket machine located in the baggage hall of the airport, next to the customs gate entrance.

By taxi: from the airport to the Hotel Excellior (approx. 30 minutes depending on the traffic situation), the fare is approximately 70 EUR.

Dates of the workshop The workshop will start on Thursday April 3rd, 9 am and close on Friday April 4th, 2008 at 4:30pm

Contacts *Workshop Program*

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Program of the workshop

Thursday, April 3th 2008

08:15	Bus leaves hotel excellior
08:30 - 09:00	Workshop registration, Welcome Coffee
09:00 - 12.30	<u>Session 1</u>
12.30 - 14.00	Lunch
14.00 - 15.30	<u>Session 2</u>
15.30 - 16.00	Coffee break
16.00 - 17.30	<u>Session 3</u>
17.30 - 18.30	Break
18.30	Bus leaves foundation Brocher
19:30 - 22.00	Dinner in Geneva
22:15	Bus leaves to hotel Excellior

Friday, April 4th 2008

08:15	Bus leaves hotel Excellior
08.30 - 10.00	<u>Session 4</u>
10:00 - 10:30	Coffee break
10:30 - 12.00	<u>Session 5</u>
12:30 – 14:00	Lunch
14.00 - 15.30	Summary session, next steps
16.00	Bus leaves Brocher foundation to airport

For any question during the conference you can contact the hotel reception at + 33 (0)4 50 85 06 70 info@excellior.com or the organization at +41 76 471 67 47.